

Kate Wood

kate-wood.com

Need a writer and editor who's quick, creative, organized, and tech-savvy?

Additional skills include web production, HTML, WordPress, Microsoft Office Suite, Adobe Creative Suite, SEO, social media

Education

- Master of Arts in Sociology, June '08
UC San Diego, La Jolla, CA
- Bachelor of Arts in Sociology, May '02
Vassar College, Poughkeepsie, NY

Experience

Senior Editor, This Old House Ventures. Summer 2016-current.

- I write, assign, and edit stories for *This Old House* magazine, including generating the lineup and helping to develop the layout for our front-of-book section, Home Solutions.
- I'm also editor of This Old House Insider, a premium online service for TOH super fans. I maintain the Insider homepage and other pages within the site, write and edit promo copy, produce original site content, coordinate giveaways and events, and much more.

Freelance Writer and Editor. Spring 2014-Summer 2016.

- Wrote website copy, blog posts, listicles, and native content on a project basis for clients including a major US newspaper, an accessory retailer, and a travel site.

Creative Director, Higher Power SEO (now Vital Digital). Spring 2013-Summer 2016.

- Working part time and remotely, researched, wrote, sourced images, and produced website copy, blog posts, email newsletters, landing pages, press releases, and more for clients across a wide range of verticals including medicine, higher education, and retail.
- Additional responsibilities included managing and editing freelance writers; UI/UX and graphic design for client websites; client contact and WordPress support.

Research Assistant, Department of Sociology, UCSD. Spring 2009-Spring 2013.

- Coauthored (with Professor Amy Binder) *Becoming Right: How Campuses Shape Young Conservatives* (Princeton University Press, 2013) as well as two edited-volume chapters.
- Coded and analyzed interview data and presented findings at national conferences.

Teaching Assistant/Instructor, Department of Sociology, UCSD. Fall 2008-Spring 2011.

- Created original syllabi, lesson plans, and classroom blogs to facilitate discussion sections of lecture classes; provided one-on-one mentoring to undergraduate students.
- Served as instructor for Sociology 110: Qualitative Research in Education Settings.

Contributing Editor, The Knot Inc. (now XO Group). Summer 2006-Winter 2010.

- Worked from San Diego with East Coast editors on a variety of projects for print and online properties, including syndicated content for sites like MSN.com and HuffPo.

Associate Editor, The Knot Inc. (now XO Group). Summer 2003-Summer 2006.

- Wrote and edited features, Q&A, quizzes, and other materials for all brands.
- Additional experience includes producing photo shoots, representing the brand at events and at bridal fashion week, and media appearances including national television.